APPENDIX A – COVER LETTER TO EMPLOYERS



VANDERHOOF COMMUNITY LABOUR MARKET PARTNERSHIP



Vanderhoof Employers Labour Market Survey

Dear Employers

Many employers in Vanderhoof have stated that they are experiencing difficulty hiring skilled labour. To help local employers meet their skilled labour needs, Community Futures Development Corporation (CFDC) – Stuart Nechako is conducting a short survey as part of the Vanderhoof Community Labour Market Partnership project.

The survey should take 15 to 20 minutes to complete and will provide information such as:

- The employer sectors that are experiencing difficulties hiring, recruiting or retaining employees.
- The types of jobs employers need to fill.
- The types of training that employer's need for their employees.
- The types of skills and training employers require of people entering the work force.
- The plans employers have in place to deal with recruitment and retention

This information will help you and other community stakeholders build strategies to solve labour shortage and labour skills shortage issues.

Your participation in this survey is greatly appreciated. Any information identifying you or your firm in the survey will be protected with strict confidentiality in accordance with Canada's Privacy and Access to Information Acts. Survey analysis and reports will include sector trends and interpretations with no reference to specific employers.

If you need help filling out the survey or if you would like more information about the survey please call Barry O'Brien or Rebecca Robinson, at 250-567-5219.

After completing the survey, please place it in the envelope provided and we will pick it up. However, if you wish to drop off your completed survey our office is at 2750 Burrard St. and is open between 8:30 am and 12:00 noon and 1:00 pm and 4:30 pm Monday to Friday.

Thank you. Your participation in the survey will qualify you to be entered in a draw for a fine piece of local art.

Keith Federink, General Manager Community Futures Development Corporation Stuart Nechako

2750 Burrard Avenue • Box 1078 Vanderhoof, B.C. VOJ 3A0 • Phone 250 567 5219 • 1 800 266 0611 Fax 250 567 5224 • E-mail: cfdcsn@telus.net • www.cfdcsn.ca

APPENDIX B - VANDERHOOF EMPLOYER SURVEY

Dear Vanderhoof area employers,

General Information

Thank you for your willingness to participate in this important community-based survey of all Vanderhoof area employers! The results of this survey will help identify your needs and challenges to ensure a skilled and fully employed future workforce here in Vanderhoof now and in the future.

A reminder that your responses are confidential and the final report will only include the compiled responses from all employers. THANK YOU AGAIN!

(Please print all responses)

1)	Please provide:		
	a) Your Name		

	a) 10ai 11ai 110	
	b) Your Job Title	
		ne
	d) Your Division/Department	
2)	Please select the ONE option below the choose only one):	nat best describes your organization (please
	For-profit Organization	☐ Federal Government
	Not-for-profit Organization	☐ Municipal Government
	First Nations Government	☐ Provincial Government
3)	Is your organization/company "Home I	Based?" (where the main office is in a home)
	Yes □ No	
4)	Please select the ONE sector that bes	st describes your organization/company:
	Accommodation and Food Service	☐ Logging
	Agriculture	☐ Manufacturing (wood/metal products)
	Bus, Building & Other Support Services	☐ Mining, and Oil and Gas Extraction
	Commercial Fishing	Professional, Scientific & Technical Services
	Construction (residential and	☐ Public Administration

commercial)

☐ Education Services			Retail Trade		
☐ Finance, Insurance Leasing	e, Real Estate	e and \square	Transportation	n and Wareho	using
☐ Forestry			Utilities		
☐ Health Care and S	Social Assistar	nce 🗆	Wholesale Tra	ade	
☐ High Tech (e.g. inf technology)	formation/ bio-	- 🗆	Other (please	specify)	
☐ Information, Cultur	re and Recrea	ation			
Skills and Education	<u>1</u>				
_,					
5) Have you or you vacancy becaus months?	•			•	
☐ Yes	□ No		☐ Do Not	Know	
Additional comments:					
raditional committents.	•				
6) For each of the	neet the skill.	If the skill liste			
	neet the skill. lot Applicable.	If the skill liste."	ed was not red		icants
APPLICANTS n	neet the skill. lot Applicable. Not	If the skill liste ." Not		quired by appli	
APPLICANTS n	neet the skill. lot Applicable. Not	If the skill liste ." Not	ed was not red Somewhat	quired by appli	icants Very
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APPLICANTS n please select "N Technical Computers	neet the skill. lot Applicable. Not Applicable	If the skill lister." Not Adequately	Somewhat Adequately	Adequately	Very Adequately
APPLICANTS n please select "N Technical Computers Mathematics	neet the skill. Iot Applicable. Not Applicable	If the skill lister." Not Adequately	Somewhat Adequately	Adequately	Very Adequately
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APPLICANTS n please select "N Technical Computers Mathematics Literacy Writing	neet the skill. Iot Applicable. Not Applicable	If the skill lister." Not Adequately	Somewhat Adequately	Adequately	Very Adequately
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APPLICANTS in please select "No please select sele	neet the skill. lot Applicable. Not Applicable	If the skill lister. Not Adequately	Somewhat Adequately	Adequately Control of the control	Very Adequately
APPLICANTS in please select "No please select	neet the skill. Iot Applicable. Not Applicable	If the skill lister. Not Adequately	Somewhat Adequately	Adequately Control of the control	Very Adequately
APPLICANTS in please select "No please select "N	neet the skill. Iot Applicable. Not Applicable	If the skill lister." Not Adequately	Somewhat Adequately	Adequately Adequately	Very Adequately

Vanderhoof Community Labour Market Survey

Appendices

Appendices	Vanderhoof Community Labour Market Survey				
Life skills (attitude, ethics, appearance, hygiene)					
Others (please specify)					
7) For each of the following job skills listed below, indicate how adequately CURRENT TRAINING PROGRAMS in Vanderhoof meet your needs as an employer. If the skill listed was not required by your employees please select "N Applicable." Not Not Somewhat Very					
	Applicable	Adequately		Adequately	Adequately
Technical					
Computers					
Mathematics					
Literacy					
Writing					
Oral Communication					
Supervisory					
Project Management					
Team Work					
Independent Work					
Problem Solving					
Life skills (attitude, ethics, appearance, hygiene)					
Others (please specify)					

	8) For each of the job skills and attributes listed below, please select the group (parents, community, educators, employers, or private agency) you think should be most responsible for ensuring youth entering the workforce have job preparedness skills Please select only ONE GROUP for each skill or attribute.						
		Parer	nts Comm	unity	Educators	Employers	Private Agency
	Basic Skills						
	Attitude						
	Appearance						
	Honesty						
	Hygiene						
	9) If you l	uitment and Retendance challenges Residence challenges Resides indicates ing the challen	ECRUITING Ite how helpfu				
		Ü		Not at Helpf			•
	Employment	referral service					
	Assistance of and wages	eveloping comper	nsation				
	More relevar employees	nt training for pros	pective				
	Improved qu amenities)	ality of life issues	(housing,				
	Other (pleas specify)	e					
Addi	tional comme	nts:					
10)	Additional comments: O) How many employees in total has your organization employed in the last 12 months in each of the following categories?						
	a) F	ull-time (more tha	n 30 hours pe	r week)		_	
	b) P	art-time (less than	30 hours per	week)		_	
	c) C	asual/Contract/Se	asonal			_	
	TOT	AL NUMBER OF E	EMPLOYEES	;		<u> </u>	

11)			eak time for en ompany? Plea					mployees in your
	Not oplica		Jan-Mar	□ Арі	r-Jun	□ Ju	ul-Sep	☐ Oct-Dec
	a)	On avera	age, how many employees wo			do you	r casual/co	ntract/seasonal
12)	curre		e following age (include full-tin					ployees do you t/seasonal
	a)	15-24 yrs	5					
	b)	25-34 yrs	3					
	c)	35-44 yrs	3					
	d)	45-54 yrs	3					
	e)	55 years	or over					
	то	TAL NUM	IBER OF EMP	LOYEE	S			
13)	REC	<u>RUITING</u>	the job classific employees. Se se select "Not <i>i</i>	elect all	that apply			nce difficulty when e no difficulty
		I/Office			☐ Profe	essional	l/Managem	ent
_ o	ther (il Skilled L please	.abour 		☐ Trade	es/Tech Applicat		
14)	<u>RET</u>	<u>AINING</u> e	the job classific mployees. Sele se select "Not A	ect all th	at apply.	•	•	•
_		I/Office	abaur				l/Managem	nent
_ o	ther (ıl Skilled L please			_	es/Tecl Applical		
15)			vacancies hav o vacancies, pl	•		last 12	months? I	lf you have
	a)	New pos	itions					
	b)	Replacer	ment positions					
	ТО	TAL JOB	VACANCIES					

16) How much of a problem is each of the following in terms of your ability to fill job vacancies? For example, is "lack of qualified applicants" not at all a problem, a little problem, a moderate problem, or a huge problem?

	Not at all a problem	A little problem	A moderate problem	A huge problem
Lack of qualified applicants				
Competition of other employers				
Difficult to attract workers to this type of career				
Competitive wage				
Work is casual/contract/seasonal				
Too expensive to train staff				
Quality of life issues (housing, amenities)				
Other (please specify)				

17) From the list below, please select the number of positions in each occupation that you have filled in the past <u>12 months</u> and anticipate filling in the next <u>5 years</u> and <u>6-10 years</u>.

No. of	No. of	No. of
vacancies	•	positions in
•		the next 6-10 yrs
	, , , , , , , , , , , , , , , , , , ,	J 10 3 10
	No. of	No. of No. of vacancies positions in in the past the next

		Other Clerical (specify)				
		Trade Electrical				
		Trade Plumbing/Heating				
		Trade Millwright				
		Trade Welding/Fabricating				
	□ Me	Trade Automotive/Heavy Duty chanic				
	□ Ma	Trade Carpentry/Cabinet king/Painting				
		Other Trade (specify)				
		Professional Business				
		Professional Health				
		Professional Education				
		Other Professional (specify)				
		Retail Sales/Service Clerks				
		Skilled Retail/Service				
		Retail Management				
		Technical Health				
		Technical Forestry				
		Technical Agriculture				
		Technical Business				
		Other Technical (specify)				
		Skilled Administrative				
		Supervisory (specify)				
		Managers (specify)				
	Spo	Skilled in Arts, Culture, Recreation and				
		Other (please specify)				
Addit	iona	l comments:				
	18)	Have you had any job vacancies that h	ave gon	e unfill	ed for more tha	nn 3 months?
		Yes 🗆 No		Do N	ot Know	

	19) Have you or your organization/company routinely conducted "exit interviews" with employees to learn why they are leaving?							
		⁄es	□ No		Do Not Know			
	20)	The following is a list organization. For eat believe your employ	ich possible reaso				tly you	
				Frequently	/ Sometimes	Rarely	Never	
		ruited by other emplo	yers					
	Wag							
		k is temporary ual/contract/seasona	1)					
	Con	nmunity Infrastructure enities)	•					
	Qua soci	lity of life issues (recr alization, safety)	eation,					
		rement						
		k environment						
		eer change						
	Othe	er (please specify)						
21)	If yo	our employees leave to that most often attelloyees please select	acts/recruits them					
	\Box A	Accommodation and F	ood Service	□ I	_ogging			
	\Box A	Agriculture			Manufacturing (e	g. wood/	metal pro	ducts)
		Business, Building and vices	d Other Support	_ I	Mining and Oil a	nd Gas Ex	ktraction	
		Commercial Fishing			Professional, Sci vices	entific an	d Technic	al
		Construction (resident	ial and non-reside	ent) 🔲 l	Public Administra	ation		
		Education Services			Retail Trade			
	□ F Leas	Finance, Insurance, R sing	eal Estate and		Transportation a	nd Wareh	ousing	
	□ F	orestry			Jtilities			
	□ F	Health Care and Socia	al Assistance		Wholesale Trade)		
	□⊦	High Tech (e.g. inform	nation/bio technolo		Other Services (olease		
		nformation, Culture a	nd Recreation	-	Not Applicable			

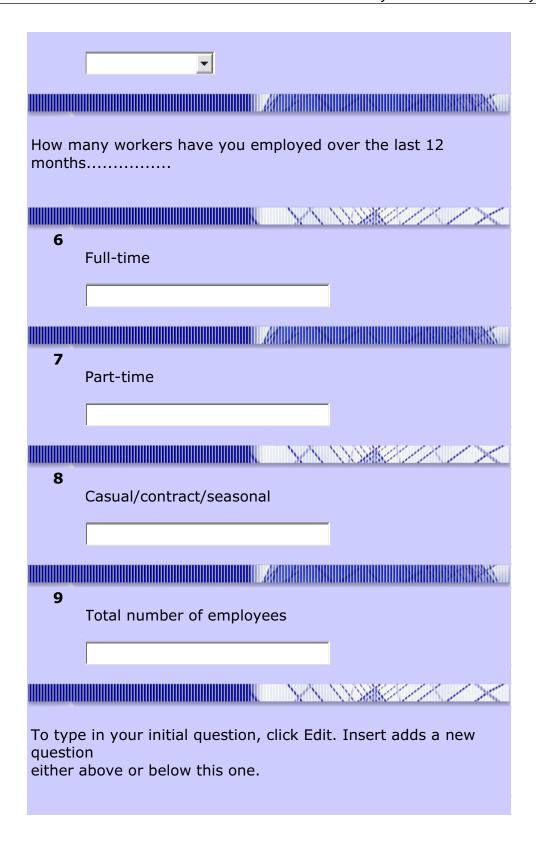
22) How frequently do you or your organization/company recruit employees in each of the following geographic areas to fill job vacancies?					
	Frequently	Sometime	s Rare	ly	Never
From Vanderhoof					
From the rest of Northern BC					
From the rest of BC					
From Canada					
From outside Canada					
23) How frequently do you us					
Trade/Professional	Frequently	Sometimes	Rarel	y r	lever
Magazine	Ш	Ш	Ц		Ш
Newspaper					
Internet					
Job agency					
Word of mouth/networking					
24) How frequently do you us vacancies?					-
D	Fre	equently So	ometimes	Rarely	Never
Bonuses					
Flexible work hours					
Training Professional Davidsonment					
Professional Development					
Overtime					
Benefits (i.e., dental, health)					
Other (please specify)					
25) How frequently do you us	e the followin	g incentives	to RETAIN	employee	s?
	Free	quently So	metimes	Rarely	Never
Bonuses					
Flexible work hours					
Training					
Professional Development					
Overtime					
Benefits (i.e., dental, health)					
Other (please specify)					

Succession Planning

26)		many employees do you expect w se enter a "0."	vill retire? If you expect no retirements,		
	a)	Within the next Year			
	b)	After a year, but within the next 5	years		
	c)	After 5 years, but within the next	10 years		
27)	Do y leavi	— ·	ing with vacancies as a result of employees		
□ '	Yes	□ No	☐ Not applicable ☐ Do not know		
28)	or se		ive a formal strategy to address your retiring a business owner please select "Not		
	Yes	□ No	☐ Not applicable		
29)		se indicate the strategies you use at apply).	to replace exiting employees (please check		
	don't l	nave a strategy	☐ Mentoring		
□ 0	ffering	g apprenticeships	☐ Train/Develop more employees		
□Н	iring c	casual/contract/seasonal workers	☐ Utilize flexible work schedules		
□Н	iring iı	mmigrants	☐ Using compensation/incentives to retain longer		
□ In	iterns	or Coop work experience	☐ Other (please specify)		
	NK Y				
(-	er 2006), please provide your e-ma	eport when it is completed (approximately ail or mailing address and telephone		
(Email Or Mailing				
	Геlерһ				
Qua	litative	e comments:			

APPENDIX C - NON-RESPONDENT SURVEY

1 Identifier number	
2	
Please Provide:	
respondent name:	
job title:	
organization/company:	
division/dept:	
na:	
3 type of organization/cor	mnany
	▼
4	
if other, please specify	
	_
	_
	▼
5 Type of organization	



APPENDIX D – APRIL 5, 2006 – SECTOR GROUP QUALITATIVE MEETING

Comments from participants

Ethics and Attitudes:

- We need to be developed in terms of community amenities to attract people
- Need better work ethic
- Need workers who want to work
- Younger workers lack skills from home such parental role models
- Increasing single parenting could be cause of loss in work ethic
- Workers have high expectations for wages, they feel they are worth more than their skills and abilities are worth to the employer
- Younger workers do not have a sense of value of the good lifestyle, they
 do not want to put in the effort to achieve a comfortable lifestyle
- Workers seem to know that less will be expected of them because of labour shortage
- Kids want easier jobs
- Low pay is a problem, youth do not understand the value of work
- Workers lack being responsible
- Workers have not been taught that work is fun
- Workers need better ethics-dishonest on resumes
- Workers of school age have difficulty working the whole time they are being paid
- Young workers do not care about the job or the employer
- Fast food industry, in general needs potential workers to have food safe course- course is offered through the local college and high school but students do not seem to take the course. Students are interested in jobs but jobs but not in obtaining job skills such as food safe, cashier training and serving the public
- Young workers do not have the work ethic to be honest and hard working and do work like mopping floors
- Young workers are worried about how they look and socializing rather than staying focused on the job

Employer Needs:

- Need to keep people in the community with better amenities, nothing for young people to do
- More labour to choose from, less labour has meant that employers are lowering the performance standards of the worker to keep people on the job.

- Need to educate people at the entry level about the technical skills needed in the agriculture sector
- Need programs like Project Agriculture that educate young people about what goes on in farming
- Need agriculture skills in workforce
- We need to know the types of people in the labour market (their interests and skills)
- As the labour shortage advances we need to figure out how to compete with other sectors (agriculture competing entry level wages competing with forestry entry level wages)
- Need to know who in the community is going elsewhere to work and getting to them before they leave
- Need to look at why people leave- wages are not the only reason.

Skills and Education:

- Entry level experience and training needs an issue for agriculture sector
- There are misconceptions about skill levels required in agriculture
- Need to know about programs and exchanges that are available for skills development
- Find out how many people in the community want to take training but can't due to a barrier
- What are completion rates of training programs and drop out rates
- Workers need a broader education that includes education in labour skills (work ethic), and skills suited to developing in trades (vocational skills)too much emphasis on computers
- Educators are not providing labouring and vocational skills in small towns such as Vanderhoof where skills are more in demand
- Workers have less practical skills
- Schools put less of an influence on trades and mechanical skills

Community and Infrastructure:

- Affordable housing, a tight housing market, not enough housing are problems
- Need to market housing availability and need more housing available
- Vanderhoof lacks facilities and amenities compared to Prince George
- Less sports in Vanderhoof than other areas
- Housing shortage exists
- Lack of skilled housing contractors to build houses
- More regulations that restrict housing contractors from building
- The size of Vanderhoof limits opportunities for advancement

Succession:

 Need to know the long-term sustainability of jobs (life-cycle of jobs) so that employers and employees can plan for succession Need to look at retired and semi-retired people as a source of skilled labour (retired people such as "snowbirds work in summer in agriculture)

Human Resource Practices and Strategies:

- People do not realize what is available in Vanderhoof
- To draw people to Vanderhoof we need to know the kind of people to target in marketing our jobs and community
- We need to qualify the types of employment available (skills needed, career opportunities and advancement opportunities
- There are differences in basic labour skills now compared the past labour skills
- Once we know the skills in the labour market we need to know how we can offer entry-level employment opportunities, with the opportunity to advance.
- Need value for wages we pay
- There is a problem with training people up and then loosing employees to another employer after an investment has been made in training
- Need to know about importing labour from off shore (immigration) as an option to help the labour market (fill vacancies)
- Agriculture sector hires people every year to work seasonally, employers in agriculture need to market these jobs as an opportunity for workers to develop and build career skills
- Need to use substitute labour (teachers or loggers work in winter and work in the summer to fill agriculture positions)
- Incentives to get more out of the workforce
- Flexible hours to get more out the workforce or more labour time into the workforce
- Mills and Industry set high expectations for workers to enter the workforce with little or no skill required to get a high paying job, this lowers the incentive for young workers to self improve
- Long shifts and weekend work are less desirable, (people place more emphasis on family time) so people are less likely to take this type of employment
- Competition with higher wages in Alberta
- More skills are required of managers in small town, small scale businesses because the small department manager has to have more skills. Managers leave to go to bigger centres, such as Prince George, where they manage on a larger scale
- Workers will likely be using job agents to find them the best job out there as shortages worsen
- Agriculture in the lower mainland has access to more immigrant workers, who are skilled and willing to work. Vanderhoof farmers are at a disadvantage in recruiting immigrants

We compete with higher paying jobs offered to lower skilled people by other industries and the government

Summary Priority Discussion:

- 1) Who do the employers need?
 - Number of employees
 - Types of skills
 - Types of jobs
 - For how long a time-frame do we need the employees
- 2) What are employees looking for?
 - Types of work/jobs
 - In the community (housing, amenities)
- 3) What are the vacancies caused by?
- 4) What industries or employers take away employees?
- 5) Why other industries or employers they take employees?
- 6) What are the employer turnover rates?
- 7) Why is there turnover?
- 8) Where is the labour to fill the shortage?
 - Immigration
 - Within the community
 - Outside the region but from the rest of the province/country
- 9) How can immigration fill the labour shortage in Vanderhoof?
- 10) What forms of advertising or promotion can be used to help find labour?

APPENDIX E – JUNE 15, 2006 – SECTOR GROUP QUALITATIVE MEETING

Comments and Discussions

Communication of Project:

- Executive summary communicated. (2 pages to municipal council, other government and higher level stakeholders)
- Visual mapping of labour potential, making data available so that a layered map of the results can be made available to the public.
- Find out what the best method of communication would be to help community improve the labour market (ways to have employers, employees, the general public and community stakeholders such as educators and politicians communicate and exchange information related to the labour market).
- Find out best method of communicating the Project information to the public (REDI website, CFDC-SN website) in the community survey.

Basic Information:

- Ages
- What are the age demographics of employees?
- Birth Location
- Immigrate here
- If immigrate, why?

Community:

- What keeps community members in Vanderhoof?
- Ask about attractions Vanderhoof has, what attracts you to the community?
- What is there to do in Vanderhoof?
- What is available in the Vanderhoof community for employment?
- What new opportunities are here for implementing (jobs, industries)?
- Is there more to do in other places (Houston)?
- Weighing out options, such as quality of life (what type of factors most influence quality of life, such as quality of life community members to remain in Vanderhoof)?
- How long have you lived here? Why? Stay here to raise families? What attracts them?
- How many of their kids are here?
- Marketing (the community) to the ideal candidate and his/her family?

Community Vision:

- How would you like to see Vanderhoof grow (recreation, housing, nothing to do in Vanderhoof, education, after school, trade technical school)?
- Would you like to see Vanderhoof Grow?
- How can we attract new industry to Vanderhoof?
- Need to know what council/mayor want so not banging your head (growth vs. no change-process, policy, red tape)

Skills and Education:

- Education/skills
- Skill levels/education levels?
- Individuals who are entrepreneurs expand business, become employers but are not people managers, lack of supervisory skills.
- Leave questions open-ended about education needs and employment services.
- Comment that: low math and basic skills (out of high school) for certain jobs (construction cashiers?
- Know high level of work skills and basic skills are lacking (workers entering the workplace dealing with people, math etc)
- What is the awareness of basic skills and career education opportunities in this area?
- What training and skills do community members need in the future?
- Would you like to see more local training programs? What types of programs?
- Student programs offered -summer programs (more coop, pre-apprentice type hands on learning required)
- Do you have employers willing to mentor and employees willing to commit to job and learning?
- Government funding for training?
- Do you know about training programs?
- What training programs would help?
- What is offered to help students prepare for post high school graduation choices?
- More project Agriculture in schools for other job sectors?
- Are project heavy duty/agriculture relevant? Do we need more programs like these in other areas?

Employment and Career:

- Are you employed? Why or why not?
- What is deterring you from working?
- Is childcare an issue?
- Childcare is it an issue?
- How long do you plan on working? How long before you retire?
- Are you planning to go back to work?

- Type of work you do? Do you want?
- Is work full time part time or casual/seasonal?
- Entry Level ability to advance-where do they go when they hit the ceiling?
 Or do they relocate (opportunities to advance their career in Vanderhoof)
- Training (employers do the training and then workers move on).
- If you left an employer- answer a 1 page exit interview for a reward?
- Wage expectations?
- Wage expectations in age ranges?
- Wage subsidy?
- What changes when switching industry? (If people switch industry, what is the influence on that change)
- Career occupation (goals or plan)?
- Competitive (compared with other similar community, such as Houston)?
- New business-who's willing (to start up)?
- Where they (workers) place value, productivity vs. punching the clock?
- What hinders your job stability (childcare, flexible hours, no flexible hours)?
- What are they going (graduates of high school) to do? Post-secondary education, work, travel, other?
- Why are graduates (and youth in general) leaving Vanderhoof?
- What are the future career plans of graduates and why?
- Profile owner operators (how many, what sectors they operate in, what are their plans for the future, what are the concerns and issues that prevent you from expanding your business to include more employees/equipment/productivity, what is the potential of owner operators?)
- What pressure (who influences graduates and youth to make the choice to leave Vanderhoof. Is it parents, peers, schools, community pressure that influences the choice to leave?
- Where are local graduates going, or are they staying? Where are they going?
- Network saying these are what we need (community, schools, business offering basic skills courses and mentoring). (A comment on how the strategies and actions to improve the community)
- Disabilities (closed door, unaware of) (people with disabilities may be underutilized employees because of a lack of awareness of government programs on the part of employees and employers)
- What kinds of jobs are they looking for (flexible hours)?
- How long do you plan on working? What hinders job stability (flexible work hours and child care)?
- What do you do?
- Will you change careers?
- Why are you not employed? Volunteer?
- Why did you lose your job?
- How many hours do you volunteer?

Do you do unpaid work? What type?

Recruiting and Retaining:

- How would you keep youth from graduating and leaving the community?
- What would keep you in Vanderhoof (amenities, infrastructure, lifestyle, culture, recreation, social opportunity, religion, safety, transportation, communication)?
- Market Vanderhoof as a community that has cheap and available land to attract people to work/live here? Is land more affordable and easy to own here?
- What would it take you to stay here (training, mentoring, recreation)?
- How long are you planning on staying in Vanderhoof?
- If you have returned to Vanderhoof, what brought you back?
- Where are you planning on retiring- here or elsewhere?
- What brought you here?
- Why are you staying?
- How can we attract people from the outside in to Vanderhoof?
- What infrastructure is lacking (transportation/bus or taxi, affordable rental housing, activities, recreation center- is a center affordable? mid income housing)
- Is travel distance between towns (isolation) a problem?
- Would you buy or rent housing?
- Working with the population we have (What are your career objectives?)
- Limitations? (What is stopping you from working or attaining your career objectives?)
- Mind set, small community oriented. (Comment)
- Employers don't want to be a training ground with high turnover. Employers are willing to take workers and train them on for a long time but then they want them to stay. (Comment)
- Why have you lost your job?
- Mentoring/helping- commitment by employees.
- How long in Vanderhoof have you lived?
- If you moved and came back, why did you come back?
- Have you ever had an exit interview?
- Why do you stay in Vanderhoof?
- How long have you lived in Vanderhoof?
- What are the benefits of living in Vanderhoof?
- How many of your children have left Vanderhoof?
- What are the benefits (of living in Vanderhoof) such as owning property and privacy)
- Cheaper costs of extracurricular activities as opposed to lack of it.
- What are the unmet service needs in the community?

- What are they youth doing? Benefits of amenities vs. vandalism and drug use. What are their interests in particular? 15-18? Better, healthy employees would like to grow in Vanderhoof.
- What are the Facilities/requirements to move into the community?
- If pay were equal in a small vs. large town, what would you choose?
 Why? How much disposable income?
- Infrastructure strengths and weaknesses?
- What are the small town benefits to living in Vanderhoof?
- What fosters commitment to the community?
- Market town to keep people here. What do we have in Vanderhoof to attract people? Cheaper stables? How do we sell Vanderhoof, how do employers sell Vanderhoof?

Other Comments:

- Spin off businesses creates opportunities from logging and mining (Comment) (How does the labour market influence small business' ability to develop or expand?)
- Soften age requirements for people to work in the service industry (Food and Accommodation).
- Examine the youth (perhaps aged 15-18 in a separate survey)
- Examine Self employed as a separate study (find out why they are not expanding their business)
- What role does government have (private sector with government funding) in helping with these issues (labour market concerns)?
- Who is interested in starting a business? Why? What are the unmet needs of those thinking about starting/expanding their business?

APPENDIX F – N.A. INDUSTRY CLASSIFICATION SYSTEM

Categories

1. Agriculture, Forestry, Fishing and Hunting

Crop production Animal production Forestry and logging Fishing, hunting, and trapping Support services for forestry and logging

2. Mining and Oil and Gas Extraction

Oil and gas extraction Mining (except oil and gas) Support services for mining and oil and gas extraction

3. Utilities

Electric Power Generation, Transmission and Distribution Natural Gas Distribution Water, Sewage and Other Systems

4. Construction

Construction of buildings Heavy and Civil Engineering Construction Special trade contractors (e.g. roofing and electrical)

5. Manufacturing

Food manufacturing Beverage and tobacco manufacturing

Textile mills Textile product mills

Clothing manufacturing

Leather and allied product manufacturing

Wood product manufacturing

Paper manufacturing

Printing and related support services

Petroleum and coal products manufacturing

Chemical manufacturing

Plastic and rubber products manufacturing

Non-metallic mineral product manufacturing

Primary metal manufacturing

Fabricated metal product manufacturing

Machinery manufacturing

Computer and electronic product manufacturing

Electrical Equipment, Appliance and Component Manufacturing

Transportation equipment manufacturing

Furniture and related product manufacturing

Miscellaneous manufacturing (e.g. medical, jewellery)

6. Wholesale trade

Farm Product Wholesaler-Distributors Petroleum Product Wholesaler-Distributors Food, Beverage and Tobacco Wholesaler-Distributors Personal and Household Goods Wholesaler-Distributors Motor Vehicle and Parts Wholesaler-Distributors Building Material and Supplies Wholesaler-Distributors Machinery, Equipment and Supplies Wholesaler-Distributors Miscellaneous Wholesaler-Distributors Wholesale Agents and Brokers

7. Retail trade

Motor Vehicle and Parts Dealers US

Furniture and Home Furnishings Stores US

Electronics and Appliance Stores US

Building Material and Garden Equipment and Supplies Dealers US

Food and Beverage Stores US

Health and Personal Care Stores US

Gasoline Stations US

Clothing and Clothing Accessories Stores US

Sporting Goods, Hobby, Book and Music Stores US

General Merchandise Stores US

Miscellaneous Store Retailers US

Non-Store Retailers e.g. Mail order, vending machine operators

8. Transportation/warehousing

Air Transportation

Rail Transportation

Water Transportation

Truck Transportation

Transit and Ground Passenger Transportation

Pipeline Transportation

Scenic and Sightseeing Transportation

Support Activities for Transportation

Postal Service

Couriers and Messengers

Warehousing and Storage

9. Information and Cultural Industries

Publishing Industries (except Internet)

Motion Picture and Sound Recording Industries

Broadcasting (except Internet

Internet Publishing and Broadcasting

Telecommunications

Internet Service Providers, Web Search Portals, and Data Processing Services

Other Information Services

10. Finance and Insurance

Monetary Authorities - Central Bank

Credit Intermediation and Related Activities US

Securities, Commodity Contracts, and Other Financial Investment and Related Activities

Insurance Carriers and Related Activities

Funds and Other Financial Vehicles

11. Real Estate and Rental and Leasing

Real Estate

Rental and Leasing Services

Lessors of Non-Financial Intangible Assets (Except Copyrighted Works)

12. Professional, Scientific and Technical Services

Legal Services

Accounting, Tax Preparation, Bookkeeping and Payroll Services

Architectural, Engineering and Related Services

Specialized Design Services

Computer Systems Design and Related Services

Management, Scientific and Technical Consulting Services

Scientific Research and Development Services

Advertising and Related Services

Other Professional, Scientific and Technical Services

13. Management of Companies and Enterprises

14. Administrative and Support, Waste Management and Remediation Services

Administrative and Support Services

Waste Management and Remediation Services

15. Educational Services

16. Health Care and Social Assistance

Ambulatory Health Care Services

Hospitals

Nursing and Residential Care Facilities

Social Assistance

17. Arts, Entertainment and Recreation

Performing Arts, Spectator Sports and Related Industries

Heritage Institutions

Amusement, Gambling and Recreation Industries

18. Accommodation and Food Services

Accommodation Services

Food Services and Drinking Places

19. Other Services (except Public Administration)

Repair and Maintenance

Personal and Laundry Services

Religious, Grant-Making, Civic, and Professional and Similar Organizations

Private Households

20. Public Administration

Federal Government Public Administration

Provincial and Territorial Public Administration

Local, Municipal and Regional Public Administration

Aboriginal Public Administration

International and Other Extra-Territorial Public Administration

APPENDIX G – EMPLOYER SURVEY RESULTS BY EMPLOYMENT SECTOR

Table A: Number and percent of home-based businesses

		Home based
Accommodation and Food Service	Count	3
	% within sector	14.3%
	% within home based	5.5%
Agriculture	Count	6
	% within sector	54.5%
	% within home based	10.9%
Business, Building, and other Support Services	Count	4
	% within sector	33.3%
	% within home based	7.3%
Construction	Count	16
	% within sector	72.7%
	% within home based	29.1%
Education Services	Count	2
	% within sector	22.2%
	% within home based	3.6%
Finance, Insurance, Real Estate and Leasing	Count	(
	% within sector	
	% within home based	(
Forestry	Count	C
	% within sector	C
	% within home based	C
Health Care and Social assistance	Count	C
	% within sector	C
	% within home based	C
High Tech	Count	1
	% within sector	50.0%
	% within home based	1.8%
Information, Culture and recreation	Count	2
	% within sector	33.3%
	% within home based	3.6%
Logging	Count	10
	% within sector	58.8%
	% within home based	18.2%
Manufacturing	Count	2
	% within sector	12.5%
	% within home based	3.6%
Professional, Scientific and Technical Services	Count	0

	% within sector	0
	% within home based	0
Public Administration	Count	0
	% within sector	0
	% within home based	0
Retail Trade	Count	4
	% within sector	10.5%
	% within home based	7.3%
Transportation and Warehousing	Count	2
	% within sector	40.0%
	% within home based	3.6%
Utilities	Count	0
	% within sector	0
	% within home based	0
Wholesale Trade	Count	0
	% within sector	0
	% within home based	0
other	Count	3
	% within sector	37.5%
	% within home based	5.5%
TOTAL	Count	55
	% within home based	100.0%

Table B: Peak seasons by sector for temporary/contract/seasonal employees

		Jan- Mar	April– June	July– Sept	Oct- Dec	TOTAL
Accommodation/Food Service	Count		1	12	1	14
	% within sector		7.1%	85.7%	7.1%	100.0%
	% within Peak season		4.5%	18.5%	4.3%	11.2%
Agriculture	Count		2	6	2	10
	% within sector		20.0%	60.0%	20.0%	100.0%
	% within Peak season		9.1%	9.2%	8.7%	8.0%
Business, Building and other Support Services	Count			6	1	7
	% within sector			85.7%	14.3%	100.0%
	% within Peak season			9.2%	4.3%	5.6%
Construction	Count	1	2	13	3	19
	% within sector	5.3%	10.5%	68.4%	15.8%	100.0%
	% within Peak season	6.7%	9.1%	20.0%	13.0%	15.2%
Education Services	Count		2	3	1	6
	% within sector		33.3%	50.0%	16.7%	100.0%
	% within Peak season		9.1%	4.6%	4.3%	4.8%

Finance, Insurance, Real Estate and Leasing	Count	1		2		3
	% within sector	33.3%		66.7%		100.0%
	% within Peak season	6.7%		3.1%		2.4%
Forestry	Count	1	2	3		6
	% within sector	16.7%	33.3%	50.0%		100.0%
	% within Peak season	6.7%	9.1%	4.6%		4.8%
Health Care and Social Assistance	Count		2	1		3
	% within sector		66.7%	33.3%		100.0%
	% within Peak season		9.1%	1.5%		2.4%
High Tech	Count				1	1
	% within sector				100.0%	100.0%
	% within Peak season				4.3%	.8%
Information, Culture, and Recreation	Count	1	1	2	1	5
	% within sector	20.0%	20.0%	40.0%	20.0%	100.0%
	% within Peak season	6.7%	4.5%	3.1%	4.3%	4.0%
Logging	Count	7	2	1		10
	% within sector	70.0%	20.0%	10.0%		100.0%
	% within Peak season	46.7%	9.1%	1.5%		8.0%
Manufacturing	Count		1	3		4
_	% within sector		25.0%	75.0%		100.0%
	% within Peak season		4.5%	4.6%		3.2%
Professional, Scientific and Technical Services	Count	1		1	1	3
	% within sector	33.3%		33.3%	33.3%	100.0%
	% within Peak season	6.7%		1.5%	4.3%	2.4%
Public Administration	Count		1	2		3
	% within sector		33.3%	66.7%		100.0%
	% within Peak season		4.5%	3.1%		2.4%
Retail Trade	Count	3	4	8	11	26
	% within sector	11.5%	15.4%	30.8%	42.3%	100.0%
	% within Peak season	20.0%	18.2%	12.3%	47.8%	20.8%
Transportation & Warehousing	Count		2		1	3
	% within sector		66.7%		33.3%	100.0%
	% within Peak season		9.1%		4.3%	2.4%
Other	Count			2		2
	% within sector			100.0%		100.0%
	% within Peak season			3.1%		1.6%
TOTAL	Count	15	22	65	23	125
	% within Peak season	100.0%	100.0%	100.0%	100.0%	100.0%

APPENDIX H - EMPLOYER SURVEY RESULTS BY OCCUPATION

Table A: # of positions that have been filled in the past 12 months, by occupation

Occupations/Jobs	No. of Vacancies filled in the past 12 months	% of total vacancies filled in the past 12 months
Labourers- Retail/Wholesale	114	13.9
Labourers- Primary Industry	98	12.0
Labourers- Processing, Manufacturing & Utilities	79	9.6
Truck/Bus/Courier/Taxi Drivers	62	7.6
General Labourers	57	7.0
Retail Sales/Service Clerks	32	3.9
Clerical Business/Finance	31	3.8
Equipment Operators Forest Industry	30	3.7
Labourers- Construction	27	3.3
Other Trade	23	2.8
Equipment Operators Agriculture	22	2.7
Supervisory	22	2.7
Professional Health	20	2.4
Managers	19	2.3
Technical Health	15	1.8
Trade Carpentry/Cabinet Making/Painting	14	1.7
Technical Forestry	14	1.7
Trade Automotive/Heavy Duty Mechanic	12	1.5
Other Professional	12	1.5
Professional Education	10	1.2
Other Technical	10	1.2
Other	10	1.2
Trade Welding/Fabricating	9	1.1
Professional Business	9	1.1
Skilled Retail/Service	9	1.1
Skilled Administrative	9	1.1
Trade Electrical	7	0.9
Trade Millwright	7	0.9
Labourers- Government	6	0.7
Other Equip. Ops.	6	0.7
Retail Management	6	0.7
Labourers- Agriculture	5	0.6
Clerical Government	4	0.5
Other Clerical	2	0.2
Trade Plumbing/Heating	2	0.2
Technical Agriculture	2	0.2
Clerical Education	1	0.1

Technical Business		1 0.1
Skilled in Arts, Culture, Recreation and Sport		1 0.1
Clerical Health		0.0
Total	81	9 100

Table B: # of positions that are expected to be filled in the next five years, by occupation

Occupations/Jobs	No. of Positions expected to be filled in the next 5 years	% of total positions expected to be filled in the next 5 years
Labourers- Retail/Wholesale	438	25.6
Other Technical	134	7.8
Retail Sales/Service Clerks	117	6.8
Truck/Bus/Courier/Taxi Drivers	89	5.2
General Labourers	89	5.2
Labourers- Primary Industry	81	4.7
Equipment Operators Forest Industry	67	3.9
Labourers- Agriculture	66	3.9
Equipment Operators Agriculture	54	3.2
Clerical Business/Finance	49	2.9
Professional Health	47	2.7
Other Trade	46	2.7
Supervisory	45	2.6
Managers	32	1.9
Other	29	1.7
Skilled Administrative	27	1.6
Labourers- Construction	26	1.5
Trade Automotive/Heavy Duty Mechanic	26	1.5
Professional Education	26	1.5
Trade Carpentry/Cabinet Making/Painting	24	1.4
Trade Millwright	24	1.4
Labourers- Processing, Manufacturing & Utilities	23	1.3
Other Professional	20	1.2
Technical Forestry	19	1.1
Retail Management	17	1.0
Technical Health	16	0.0
Skilled Retail/Service	15	0.0
Trade Welding/Fabricating	11	0.0
Trade Electrical	11	0.0
Professional Business	9	0.9

Other Equip. Ops.	7	0.4
Labourers- Government	6	0.4
Other Clerical	4	0.2
Trade Plumbing/Heating	4	0.2
Skilled in Arts, Culture, Recreation and Sport	4	0.2
Technical Agriculture	2	0.1
Clerical Education	2	0.1
Clerical Health	2	0.1
Clerical Government	1	0.1
Technical Business	1	0.1
Total	1710	100

Table C: # of positions that are expected to be filled in 6–10 years, by occupation

Occupations/Jobs	No. of Positions expected to be filled in the next 6–10 years	% of total positions expected to be filled in the next 6–10 years
Truck/Bus/Courier/Taxi Drivers	151	11.4
Retail Sales/Service Clerks	124	9.4
Equipment Operators Agriculture	103	7.8
General Labourers	86	6.5
Labourers- Primary Industry	85	6.4
Labourers- Retail/Wholesale	79	6.0
Clerical Business/Finance	58	4.4
Professional Health	58	4.4
Labourers- Construction	47	3.6
Equipment Operators Forest Industry	46	3.5
Supervisory	46	3.5
Other Trade	45	3.4
Labourers- Processing, Manufacturing and Utilities	36	2.7
Trade Carpentry/Cabinet Making/Painting	31	2.3
Other	30	2.3
Trade Automotive/Heavy Duty Mechanic	29	2.2
Technical Forestry	26	2.0
Retail Management	25	1.9
Managers	24	1.8
Professional Education	22	1.7
Skilled Administrative	22	1.7
Skilled Retail/Service	17	1.3
Technical Health	16	1.2
Other Professional	16	1.2
Other Technical	15	1.1
Trade Millwright	15	1.1

Other Equip. Ops.	14	1.1
Trade Welding/Fabricating	12	0.9
Professional Business	8	0.6
Trade Electrical	8	0.6
Labourers- Government	6	0.5
Trade Plumbing/Heating	6	0.5
Labourers- Agriculture	5	0.4
Clerical Health	3	0.2
Other Clerical	2	0.2
Technical Agriculture	2	0.2
Clerical Education	1	0.1
Skilled in Arts, Culture, Recreation and Sport	1	0.1
Clerical Government	0	0.0
Technical Business	0	0.0
Total	1320	100

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